

Attendance List
Olympic Park Regeneration Steering Group
9th Meeting
2 February 2010, City Hall, London SE1 2AA

Chair

Boris Johnson

Mayor of London

Present

Rt.Hon. John Denham MP

Secretary of State for Communities and Local Government

Rt. Hon. Tessa Jowell MP

Minister for the Olympics

Shahid Malik MP

Parliamentary Under Secretary of State, CLG

Mayor Sir Robin Wales

Mayor, London Borough of Newham

Mayor Jules Pipe

Mayor, London Borough of Hackney

Cllr. Chris Robbins

Leader, London Borough Waltham Forest

Cllr. Chris Roberts

Leader, London Borough of Greenwich

Apologies

Cllr. Lutfur Rahman

Leader, London Borough of Tower Hamlets

Meeting Summary

Olympic Park Regeneration Steering Group 9th Meeting

Introduction

The Chair welcomed members and apologised for the delay in starting the meeting. He accepted apologies from Cllr. Lutfur Rahman.

Cultural Legacy – CREATE

Cllr. Guy Nicholson and Tony Hall introduced the paper, which set out the work to date of the CREATE cultural partnership, led by the Host Boroughs. It also proposed that the CREATE Festival is developed into an internationally significant festival in East London that would provide a platform for creating a cultural legacy from the Games. It was noted that the 2009 CREATE festival had succeeded in delivering a £2m arts programmes, attracting an audience of over 800,000 people, and had engaged over 220,000 local residents. In discussion, the proposal to turn the CREATE festival into a major festival to rival, and even surpass, Edinburgh Festival was supported, and the importance of ensuring a legacy from the Cultural Olympiad was underlined. There was recognition that more work needs to be done to turn the proposition into reality, and to build the capacity of the loose confederation of agencies and organisations delivering the festival to achieve this aim.

There was consensus that the CREATE Festival could contribute to the SRF convergence themes and address many of the challenges in East London. It could also tell the story of East London's cultural identity to communities across the UK, ensure local communities are engaged in the Games, and demonstrate ongoing commitment to East London after the Games. The Chair suggested the CREATE Festival should be integrated into cultural planning for the legacy park, and could also include an annual artists' competition. It was confirmed that details of the Cultural Olympiad would be announced shortly, and this, together with getting the branding right, were key to generating interest in the Olympiad. Concern was raised about resources available for the Cultural Olympiad and the interest of non East London-based arts organisations in an East London-based festival. It was noted that there is wide buy-in for the CREATE festival from the cultural sector, and from funders involved in the Cultural Olympiad board. In conclusion, the Chair said that CREATE had the potential to become a major international event for London.

Strategic Regeneration Framework (SRF) - Update

Roger Taylor said that there was a need to ensure that the principle of convergence ran through all public bodies' activities at local, regional and national level, and that all aspects of their policies needed to be aligned. This could be the single biggest legacy from the Games, but there would be challenges to overcome, such as the effect on non-East London areas. In discussion, it was noted that there was a need to ensure momentum is

maintained to deliver robust SRF plans. In conclusion, it was agreed that work to develop SRF2 would be completed by the Summer.

Multi Area Agreement (MAA) - Update

It was noted that all parties were now content with the MAA, which would be signed shortly.

Public Realm Improvement Programme - Update

Stephen Kennard reported that the Programme was progressing well, with a Funders Board in place. £27m of CLG funding for high priority projects and design works had been granted, and LDA funding for the Olympic Fringes had been identified, but there was a shortfall against Borough priorities, and a need to approach other funding sources. It is also important to ensure that there is a single overarching vision to the different schemes.

In discussion, it was noted that the funding mechanism shouldn't be overly bureaucratic. There was concern that the programme would not address all the routes taken by spectators to the Park site during the Games, but it was agreed that this is an issue for the City Operations work stream. The choice of schemes under this programme had been the result of a thorough mapping exercise, and confirmation was given that there was no more CLG funding available, requiring other funding sources to be identified. The importance of having shared responsibility for taking forward this work, with local schemes being led by the Boroughs, was emphasised. The Boroughs requested CLG to review their request for additional enforcement powers which had been put forward as part of the Boroughs' 'ask' during the MAA. In conclusion, the Chair said that this was a very important work stream, which would make a big difference to people's experience of the Games.

Olympic Park Legacy Company (OPLC) - Update

Andrew Altman reported that the OPLC had held two Board meetings, had briefings from a number of key Olympic partners, and had completed its move to new offices in Stratford. The Company will be completing its draft delivery plan by the end of March, which would contain a roadmap listing the Company's top ten short and medium term priorities. The LMF review was scheduled for completion by the end of April, and would be followed by consultation with key stakeholders, prior to the submission of a planning application at the end of 2010. The Company was also looking at how its work programme could contribute to the convergence workstream. It was also working with the ODA on the legacy transformation planning applications, and developing an open transparent process for taking forward legacy plans for the Stadium.

Date of next meeting

It was agreed that the next meeting, scheduled for 27 April 2010, would be postponed due to local elections, and a possible General Election, with a revised date in June/July to be confirmed by the Secretariat.