

# Attendance List

## 18<sup>th</sup> Olympic Board Meeting

4.00pm 23 May 2007  
Mayor's Conference Room  
GLA  
City Hall  
London  
SE1 2AA

### Chair:

Mr Ken Livingstone

**Mayor**

### Present:

Rt Hon Tessa Jowell

**Secretary of State for Culture, Media and Sport**

Lord Coe

**Chairman**

London Organising Committee of the Olympic and Paralympic Games

Lord Moynihan

**Chairman**

British Olympic Association

### In Attendance:

Mr Richard Caborn

**Minister for Sport**

Department for Culture, Media and Sport

Sir Roy McNulty

**Acting Chairman**

Olympic Delivery Authority

Mr Simon Clegg

**Chief Executive**

British Olympic Association

Mr Gary Cox

**Olympics and Thames Gateway Team**

Greater London Authority

Mr Paul Deighton

**Chief Executive**

London Organising Committee of the Olympic and Paralympic Games

Ms Sara Friend

**Director of Legal Services**

British Olympic Association

Mr David Higgins

**Chief Executive**

Olympic Delivery Authority

Mr David Howarth

**Director & Secretary to the Board**

Olympic Programme Support Unit

Sir Keith Mills

**Deputy Chairman**

London Organising Committee of the Olympic and Paralympic Games

Mr Hosam Mostafa

**Head of Programme Office**

Olympic Programme Support Unit

Mr Mike Power

**Chief Operating Officer**

London Organising Committee of the Olympic and

**Mr Jonathan Stephens**

**Ms Sue Riley**

Paralympic Games  
**Permanent Secretary**  
Department for Culture, Media and Sport  
**Head of Secretariat**  
Olympic Programme Support Unit

# Meeting Summary

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### **Minutes:**

The Minutes and Action Sheet of the 17<sup>th</sup> Olympic Board Meeting were agreed.

### **Reports for Information:**

It was noted that four core Commissioners and one co-opted expert be recommended for appointment to the Commission for Sustainable London 2012 (CSL). A further round of recruitment would commence shortly to fill a number of skills and expertise gaps.

### **Programme Progress Report:**

Progress across the four strategic objectives since the previous meeting included:

- Over 95% of demolition materials from the Olympic Park site were being reused or recycled, beating the 90% target.
- Temporary Venues Steering Group established, with the ODA, to enable development of strategy for temporary venues
- IOC Construction Review had been completed, including site visits to key venues in conjunction with the Transport team.
- The school leaver programme was launched on 9<sup>th</sup> May
- Agency appointed to deliver the 2007 London 2012 summer road show – will visit each nation and region in the UK

- 'Create' the first of a new monthly electronic newsletter about the Cultural Olympiad published.
- The Zaha Hadid design team had progressed the designs for the Aquatics Centre.
- Total Lottery money raised since Olympic Lottery inception was reported as £132.26m (16 April) in line with target.
- £11m skills fund to help Londoners take advantage of the Games was announced by the Mayor of London and the LDA on 11 April.

### **Olympic Stadium Update**

David Higgins (Chief Executive, ODA) gave an oral update on progress with the Olympic Stadium. The Stadium had been divided into two projects; one based on the land construction and the other on platform build.

### **Update on the Launch of 2012 Brand**

Paul Deighton (Chief Executive, LOCOG) gave an oral update on the arrangements for the new brand launch on 4 June. LOCOG were satisfied that it was a powerful image, consistent with the vision of the Games for London, and flexible enough to be used both commercially and non-commercially and for a range of uses.

The IOC had been positive in their response to a commonly branded OCOG and delivery authority (LOCOG and the ODA); a common family brand across the Olympic and Paralympic movement; as well as the option for non-commercial uses. All of these were unique and had not been achieved by any other host nation.

### **Roadshow Update**

Paul Deighton advised the Board that the Roadshow would commence on 15 June and visit each of the nations and regions. The theme was sports participation and coaching, and would be an ideal opportunity for LOCOG to showcase the new brand.

### **Games Foundation Plan**

Mike Power presented an item on LOCOG's Games Foundation Plan, which was described as a roadmap for the delivery of the Games. The Plan was approved for submission to the IOC.

**The next meeting will be convened on 4 July at 4pm**