

Attendance List

52nd Olympic Board Meeting

15 September 2011

Committee Room 4, City Hall

Chair:

Boris Johnson **Mayor of London**

Present:

Lord Coe **Chairman,**
London Organising Committee of the Olympic Games and Paralympic Games

Lord Moynihan **Chairman,**
British Olympic Association

In Attendance:

Baroness Ford **Chair,**
Olympic Park Legacy Company

John Armit **Chair,**
Olympic Delivery Authority

Hugh Robertson MP **Minister for Sport and the Olympics,**
DCMS

Rt Hon Tessa Jowell MP **Shadow Olympics Minister**

Don Foster MP **Liberal Democrat Olympics Spokesman**

Sir Menzies Campbell **Ambassador for the 'School Games'**

Tim Reddish **Chair,**
British Paralympic Association

Jonathan Stephens **Permanent Secretary,**
DCMS

Paul Deighton **Chief Executive,**
London Organising Committee of the Olympic Games and Paralympic Games

Neale Coleman **Mayor's Olympic Advisor,**
Greater London Authority

Andrew Altman **Chief Executive,**
Olympic Park Legacy Company

Andrew Hunt **Chief Executive,**
British Olympic Association

Dennis Hone	Chief Executive, Olympic Delivery Authority
Jeremy Beeton	Director General, Government Olympic Executive
Ed Millicent	Secretary to the Board
Chris Allison	Assistant Commissioner, National Olympic Security Coordinator, 2012 Olympic and Paralympic Games Metropolitan Police Service
Robert Raine	Director, Olympic Security Directorate
Jackie Brock-Doyle	Director of Communications, London Organising Committee of the Olympic Games and Paralympic Games
Godric Smith	Director of Communication, DCMS
Greg Nugent	Director of Brand and Marketing, LOCOG
Apologies: Rt Hon Jeremy Hunt MP	Secretary of State for Culture, Olympics, Media and Sport
Sir Keith Mills	Deputy Chair, LOCOG

Meeting Summary

52nd Olympic Board Meeting

15 September 2011

Committee Room 4, City Hall

Minutes:

The Minutes of the 51st Olympic Board meeting were agreed.

Performance Report:

The Olympic Board noted the good progress that continues to be made across the programme, including:

- Young Games Maker programme announced on 25 July;
- International Inspiration reaches its target of reaching 12 million children worldwide;
- Aquatics Centre construction completed on time and within budget;
- Olympic Medals unveiled on 27 July, marking 1 Year to Go;
- The 1,500th Inspire mark, which recognises projects that engage young people using the values of London 2012, was awarded on 2 August;
- New London 2012 travel tool to help ticket holders get to the Games was launched on 10 August;
- Contracts have been signed with Delancey and Qatari Diar for the purchase and long-term management of the Olympic Village;
- Paralympic Games sports competition schedule and ticket prices published on 26 August;
- International Paralympic Day provided a showcase for Paralympic sport on 8 September;
- London 2012 Paralympic Games tickets went on sale on 9 September;
- Successful sports test events were held at London 2012 Venues including: Hadleigh Farm, Lea Valley White Water Centre; Horse Guards Parade and Eton Dorney;

SECURITY

The Director of the Olympic Security Directorate and Assistant Commissioner Allison provided the Board with an update on the London 2012 Security programme, including how lessons learned from the August public disorder will be considered as part of the rigorous planning that is taking place to provide a safe and secure Games in 2012.

SCHOOL GAMES

THE CHAIR noted good progress and engagement with the School Games, as outlined in Sir Menzies Campbell's paper.

FINAL YEAR MARKETING CAMPAIGN

LOCOG's Director of Communications and the Director of Brand and Marketing presented plans for engaging members of the public with the London 2012 Olympic Games and Paralympic Games over the coming year, including schemes such as Join-In, which encourages local leaders to create events to celebrate the Games within their community. THE CHAIR commended the plans and noted that they will work well alongside the GLA's plans for Team London.

Any Other Business:

GODRIC SMITH outlined the GREAT campaign, which is aimed at promoting Britain abroad.

The next meeting will be convened on Tuesday 24 January at 17:00.