

Attendance List

48th Olympic Board Meeting

31 January 2011

GCR1, DCMS

Chair:

Rt Hon Jeremy Hunt MP **Secretary of State for Culture, Olympics, Media and Sport**

Present:

Boris Johnson **Mayor of London**

Lord Coe **Chairman,**
London Organising Committee of the Olympic Games and Paralympic Games

Lord Moynihan **Chairman,**
British Olympic Association

In Attendance:

John Armit **Chair,**
Olympic Delivery Authority

Rt Hon Tessa Jowell MP **Shadow Olympics Minister**

Don Foster MP **Liberal Democrat Olympics Spokesman**

Sir Menzies Campbell MP **Ambassador for the 'School Games'**

Paul Deighton **Chief Executive,**
LOCOG

Neale Coleman **Mayor's Olympic Advisor,**
Greater London Authority

Andrew Hunt **Chief Executive,**
BOA

Jeremy Beeton **Director General,**
Government Olympic Executive

Dennis Hone **Chief Executive,**
Olympic Delivery Authority

Chris Allison **Assistant Commissioner,**
Metropolitan Police Service

Ed Millicent **Secretary to the Board**

Karen Webb **Executive Director of Marketing and Communications,**
OPLC

Jackie Brock-Doyle **Director of Communications,**
LOCOG

Chris Townsend **Commercial Director,**
LOCOG (Item 4)

Hugh Sumner **Director of Transport,**
ODA (Item 3)

Stuart Reid **TDM Lead,**
ODA (Item 3)

Ben Plowden **SRO for TDM,**
TfL (Item 3)

Apologies:

Sir Paul Stephenson

Jonathan Stephens

Hugh Robertson MP

Baroness Ford

Sir Keith Mills

Andrew Altman

Commissioner,
Metropolitan Police Service

Permanent Secretary,
DCMS

Minister for Sport and the Olympics,
DCMS

Chair,
Olympic Park Legacy Company

Deputy Chair,
LOCOG

Chief Executive,
Olympic Park Legacy Company

Meeting Summary

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Minutes:

The Minutes of the 47th Olympic Board meeting were agreed.

Performance Report:

The Olympic Board noted the good progress that continued to be made across the programme, including:

- IOC report that 'preparations are advancing at an astonishing rate' during their Coordination Commission visit in November.
- Launch of Travel Demand Management programme – providing information on Transport plans to UK businesses.
- Trinidad and Tobago Olympic Committee selects Cardiff as its Pre-Games Training Camp.
- The Lee Valley White Water Centre completed 18 months before the Games.
- Shortlist of companies who will be invited to submit financial proposals for the purchase and long-term management of the Olympic Village announced.
- Aggreko plc appointed as the exclusive supplier of temporary energy services for London 2012, and a Tier Three sponsor of the Games.
- Prime Minister David Cameron and local schoolchildren turned on the London 2012 Olympic Stadium's floodlights.
- Contracts awarded for the construction of the 5,000-seat Water Polo Arena.
- London 2012 ticket sale dates announced.
- Handball Arena's copper roof completed.
- More than £820,000 of funding has been awarded to Unlimited, the groundbreaking London 2012 programme celebrating arts and culture by disabled and deaf artists, in a latest round of major commissions.

Travel Demand Management (TDM):

HUGH SUMNER and STUART REID, from the ODA, presented the ODA's plans for managing travel demand during Games Time. The plans outlined included measures such as: investment in transport systems, park and ride schemes, active traffic management, and a comprehensive communications strategy providing detailed travel advice.

Ticketing:

JACKIE BROCK-DOYLE, LOCOG'S Director of Communications, presented the ticketing strategy for the 8.8 million Olympic tickets. Tickets for the Olympics will be sold between 15 March and 26 April and will not be sold on a first come first served basis.

Tickets will be available across a range of prices. LOCOG have worked closely with Ticketmaster to provide the largest ticketing infrastructure in Ticketmaster's history and are working with the Metropolitan Police on ticket touting and fraud prevention. Tickets for the Paralympic Games will go on sale on 9 September.

Any Other Business:

The CHAIR asked for an update on the School Games at the next Board meeting.

The next meeting will be convened on Tuesday 22 March at 16.00.