

# Attendance List

## 46<sup>th</sup> Olympic Board Meeting

23 September 2010

GCR2, DCMS

### Chair:

**Rt Hon Jeremy Hunt MP Secretary of State for Culture, Olympics, Media and Sport**

### Present:

**Boris Johnson Mayor of London**

**Lord Coe Chairman,  
London Organising Committee of the Olympic Games and Paralympic Games**

**Lord Moynihan Chairman,  
British Olympic Association**

### In Attendance:

**Hugh Robertson MP Minister for Sport and the Olympics,  
DCMS**

**Baroness Ford Chair,  
Olympic Park Legacy Company**

**Sir Keith Mills Deputy Chair,  
LOCOG**

**John Armit Chair,  
Olympic Delivery Authority**

**Paul Deighton Chief Executive,  
LOCOG**

**Andrew Altman Chief Executive,  
Olympic Park Legacy Company**

**Andrew Hunt Chief Executive,  
BOA**

**David Higgins Chief Executive,  
Olympic Delivery Authority**

**Rt Hon Tessa Jowell MP Labour Party Representative**

**Chris Allison Assistant Commissioner,  
Metropolitan Police Service**

**Ed Millicent Secretary to the Board**

**Jackie Brock-Doyle Director of Communications,  
LOCOG**

**Greg Nugent Head of Marketing,  
LOCOG**

**Chris Townsend Commercial Director,  
LOCOG**

**Paul Williamson Head of Ticketing,  
LOCOG**

**Charles Allen Chair of Nations & Regions Group**

**Angela Salt Head of Nations and Regions Group**

**Apologies:**

<b>Don Foster MP</b>	<b>Liberal Democrat Representative</b>
<b>Sir Menzies Campbell MP</b>	<b>Ambassador for the 'School Olympics'</b>
<b>Neale Coleman</b>	<b>Mayor's Olympic Advisor,</b> Greater London Authority
<b>Sir Paul Stephenson</b>	<b>Commissioner,</b> Metropolitan Police Service
<b>Jonathan Stephens</b>	<b>Permanent Secretary,</b> DCMS
<b>Jeremy Beeton</b>	<b>Director General,</b> Government Olympic Executive

# Meeting Summary

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### **Minutes:**

The Minutes of the 45<sup>th</sup> Olympic Board meeting were agreed.

### **Performance Report:**

The Olympic Board noted the good progress that continued to be made across the programme, including:

- CBS Outdoor appointed as a Tier Three provider for Outdoor Advertising.
- Basketball Arena cladding complete.
- Handball Arena's main structure in place.
- IOC report on 'solid progress' during their Coordination Commission visit in July.
- Games Maker (volunteer) plans launched on 9 July.
- Technogym appointed as Tier 3 Supplier for fitness equipment.
- ODA complete 2009-2010 milestones, 'The Big Build: Structures', on time and within budget.
- 31 apprentices graduate from the London 2012 Apprentices Programme.
- Olympic Stadium roof cover complete.
- Nigeria joins International Inspiration programme.
- Olympic Route Network and Paralympic Route Network plans announced on 29 July.
- Lee Valley White Water Canoe Centre, construction of new lake and competition courses complete.
- Brazilian Paralympic team sign up to train in Manchester.
- USA diving team sign agreement with Sheffield to train in the city.
- Open House weekend in July 2010 - Olympic Park welcomes 100,000th visitor.

### **Look of the Games:**

GREG NUGENT, Head of Marketing for the London Organising Committee of the Olympic Games and Paralympic Games (LOCOG), presented the London 2012 Look of the Games – including how the venues, transport hubs, and the Olympic Park might look during Games time. The Board considered how this might be rolled out across the UK.

### **Nations and Regions:**

CHARLES ALLEN, Chair of the Nations & Regions Group (NRG), provided an update on the work of the NRG, reporting good progress to date with the Personal Best programme (3500 signed up), successful Open Weekend's events (900), and development of community sports projects (300). The good work of both Inspire and

Creative Programmers, and the economic benefits from Olympic related contracts and Pre-Games Training Camps were noted.

**Ticket Price launch:**

CHRIS TOWNSEND, Commercial Director for LOCOG, and PAUL WILLIAMSON, Head of Ticketing for LOCOG, presented LOCOG's ticketing strategy, noting the founding principles as: accessibility, affordability and ensuring full stadia. CHRIS TOWNSEND outlined the consultation process and explained the pricing structure, noting that 90% of tickets would be £100 or under, two thirds £50 or under, concessions would be available for the young and seniors, and 2.5m tickets would be available for £20 or under.

**Any Other Business:**

None.

**The next meeting will be convened on Monday 15 November at 14.00.**